



A one-day seminar organised by
Social Business International

in partnership with:

- Bates Wells Braithwaite
- University of Northampton
- Unity Trust Bank
- Baker Tilly

Series sponsor:
CaSE Insurance

Event sponsor:
Big Society Capital



Finance for Social Enterprise Growth

London | 4 November 2014 | 10.00 – 16.30

Scandinavian House, 2-6 Cannon Street, London EC4M 6YH

Book now: www.socialbusinessint.com

This one-day seminar focuses on the needs and interests of established social businesses *seeking finance on acceptable terms* to grow their operations and impact.

The seminar is designed to equip participants with the practical information and knowledge about financial models that can support successful growth strategies and the relevance of finance being offered by specialist fund managers. It will provide inspiration with stories of what is possible and give some much-needed insight into lessons learned. It will include a unique “reverse dragon’s den” where social enterprise leaders quiz fund managers about the how the products they offer may be of use to social enterprises seeking to grow.

Uniquely starting from the perspective of the social business, this event cuts through the hype about social investment and provides a practical overview of the different financial models that can finance growth. It explores a range of debt and equity solutions that relate to different levels of risk, with a series of presentations from experts and with practical case studies.

Who should attend? Senior staff of social businesses responsible for raising capital (CEOs, Finance Directors, Business Development Directors) and others interested in the growth of social enterprise.

PROGRAMME

E3M

Finance for Social Enterprise Growth

Programme

- 09.30 Registration and Coffee
10.00 Welcome: What are Social Enterprises Looking For?
10.15 Scanning the Landscape: an Overview of Finance Options
10.30 Bond Issues
11.30 Break
11.45 Other forms of Debt and Quasi-Equity Instruments
12.30 Social Investment Moving Forward
12.45 Lunch and Networking
13.45 Share Issues
14.15 How can tax reliefs boost investment opportunities?
14.45 Break
15.00 "Dragons on the Run" What is the offer from the funders?
Presentations and questions with a panel of E3M leaders
16.20 Key Points from the day
16.30 End

Speakers include:

Julian Blake	Bates Wells Braithwaite
Jonathan Bland	Social Business International
Phil Donnay	GLL
Luke Fletcher	Bates Wells Braithwaite
Ruth Foreman	Baker Tilly
Raf Goovaerts	Impact Ventures
Alastair Graham	Golden Lane Housing
Andrew Jesson	Unity Trust Bank
Dan Hird	Triodos Bank
Nick O'Donohoe	Big Society Capital
Ed Siegal	Big Issue Invest
Mike Smyth	Energy for All
Guy Turnball	CASA

Why should you attend?

The seminar will help participants assess how different financial tools can be used to raise investment to support growth including: working capital, debt finance on suitable terms for asset acquisition; and equity and quasi-equity to support PBR-contracts; and to manage and share risk to improve effectiveness and the relevance of the funds currently on offer.

The event will provide a unique opportunity for networking with your peers as well as financial, legal and social enterprise experts. Full programme details and how to book can be found on the Social Business International website: www.socialbusinessint.com

Ticket Prices

Social Business	£150 + VAT
Other	£250 + VAT

About E3M

E3M is run by Social Business International in partnership with Bates Wells Braithwaite, Unity Trust Bank, the University of Northampton, and Baker Tilly. The E3M Business Club brings together the leaders of a group of large and innovative social businesses and the E3M Programme aims to share knowledge and develop thought leadership about the inter-related ingredients for successful social enterprise delivery of public services: markets, money and models. **For more information on E3M and the Growth Seminar Series visit:** www.socialbusinessint.com

