



# Bridges Ventures

## Social Sector Funds



Innovative investments that make a difference

# Bridges Ventures

## Building on a twelve year track record in impact investing

**A specialist fund manager, dedicated exclusively to using an impact-driven investment approach to create superior impact and financial returns for both investors and society at-large**

- Established in 2002, Bridges is owned and managed by its Equity Partners and the Bridges Charitable Trust
- 25 investment professionals, combining operational, finance and property experience with a successful track record of supporting businesses across a range of sectors
- Board and Advisory board consist of industry leaders from the worlds of social investment, finance and entrepreneurship providing strategic guidance and a huge network of contacts
- Launched the Social Sector Funds in 2008 and raised the world's first dedicated Social Impact Bond Fund in 2013
- IMPACT+ advisory team established in 2012 focused on providing impact assessment and strategic advice internally and externally, while helping develop thought leadership supporting the growth of the impact investing sector



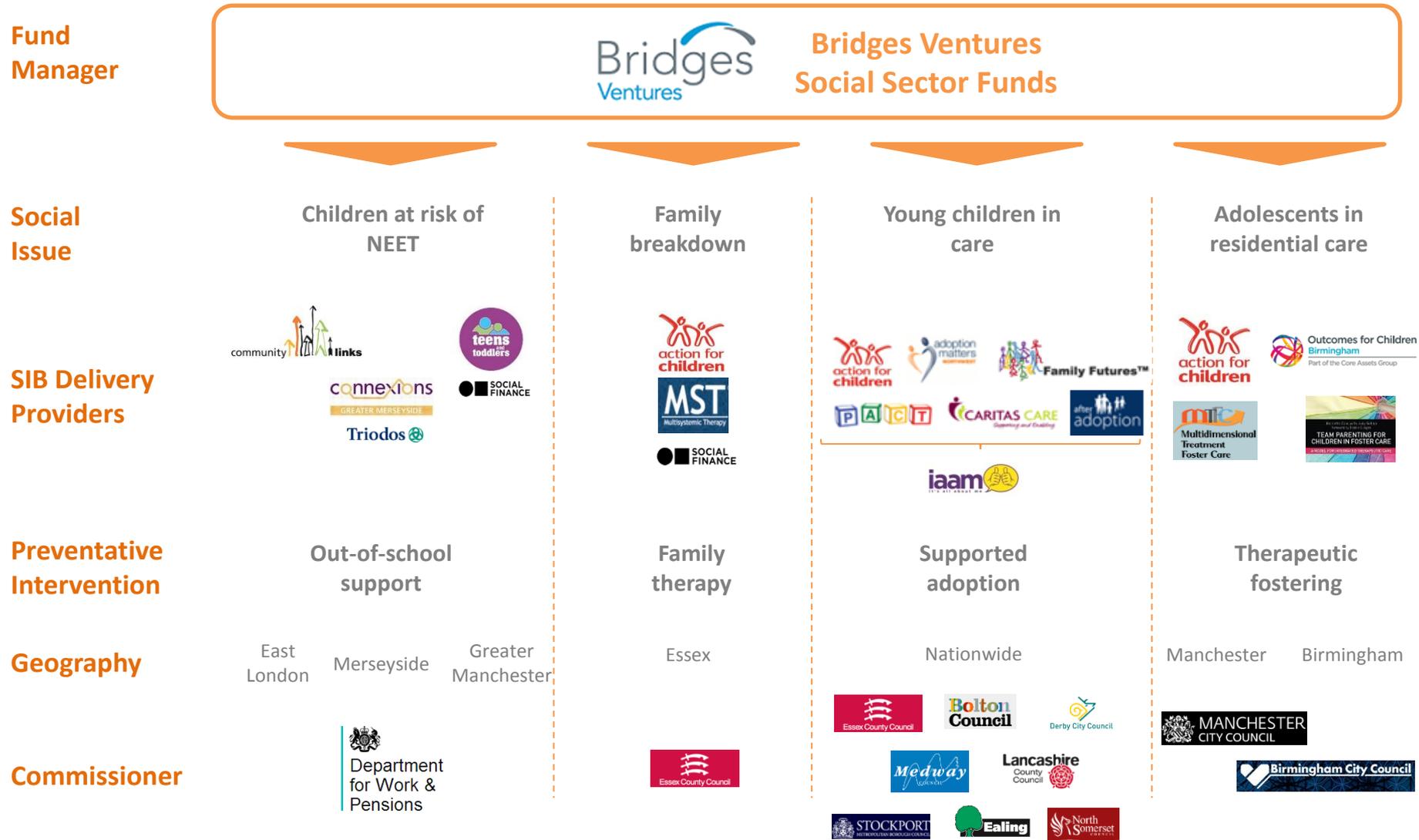
# Social Enterprises we have supported

## Backing charities and social sector organisations to scale their impact

Fund Manager	 <b>Bridges Ventures Social Sector Funds</b>				
<b>Social Issue</b>	Poor quality of domestic care	Poor community transport services	Poor nurseries in deprived areas	Poor shared social housing	Poor space for social enterprises
<b>Social Enterprise</b>				  	
<b>Business model</b>	Employee-owned domestic care	Cross-subsidy bus services	Cross-subsidy nurseries	Peer-landlord housing model	Social justice centre
<b>Results since investment</b>	More than 200% increase in care hours	200% increase in passenger trips	Acquired three new nurseries since investment in March	73% of tenants in education, employment or training	Opened September 2014: most units already let to social enterprises

# Social Impact Bonds we have supported

## Financing payment-by-results contracts to optimise impact



# Bridges Social Sector Funds Investors

## Our values are aligned with our socially-motivated investor base

### Social Investment Banks



JPMORGAN CHASE & CO.  
J.P. Morgan Social Finance

### Founders and Foundations



PANAHPUR



Highwood foundation



### Local Authority Pension Funds



**£34m to support Social Sector Organisations delivering impact at scale**

# Bridges as lead investor

## We actively support our investees to deliver their plan & maximise impact

We take an active and supportive approach to our investments, based on an experience of what works

### Alignment of objectives

- As a social enterprise backed by socially minded investors we have full alignment with the priorities of you and many others in this sector
- Putting impact at the heart of our decision-making uncovers new growth opportunities while putting the beneficiaries first

### Constructive challenge

- As an active investor, we will support and challenge investees to help you achieve the outcomes you are targeting
- This may include providing strategic, financial or operational input as required

### Advocacy and lobbying

- As an investor close to government and policy makers, we are able to advocate and lobby to support social sector organisations
- This has enabled us to build expertise in project finance for public sector contracts (such as SIBs) as well as developing close relationships with key commissioners

### Relationships

- As an impact investor across many sectors, we have an extensive network of Social Enterprises, Charities and other intermediaries we can draw on
- This allows us to broker introductions, facilitate mutual support and share learnings and expertise where relevant

# Contact us

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